HTML Colors

Roses are #F00
Violets are #00F

In HTML, colors are specified using an additive color model: you start with black (no color) and add red, green or blue light to get the color you want. Maxing out all color components gives white light.

The red, green and blue color components are specified using hexadecimal numbers that range from 00 (no color) to FF (max color).

#dc143c

red     green    blue

[Diagram showing color components and examples: Black #000000, Green #00FF00, Yellow #FFFF00, Cyan #00FFFF, Red #FF0000, White #FFFFFF, Magenta #FF00FF, Blue #0000FF.]

HTML also allows colors to be specified using a shorthand hexadecimal notation:
#ABC
is the same as:
#AABBCC